ORDERING SIGNS

STEP BY STEP GUIDE Ordering signs on Markful.com

SMART

Unlocking The Door To Better Living

STEP BY STEP GUIDE Ordering signs on Markful.com

Smart RE Corp Markful Shop

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Smart RE Corp Markful Shop

1. Accessing the Smart RE Corp Shop

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Smart RE Corp Markful Shop

2. Setting up a profile

Deals Business Cards	Signs & Frames	Apparel & Bags	Name Badges	Calendars & Schedules	Note Cards & Stationery	Promotional Products	Marketing Materials	Custom Packs	••••		Q 2024	aporta acriet
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Remember me?			Forgot pass	vord?					Your Acco Password	unt	Em	ail
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Smart RE Corp Markful Shop

3. Shop Items





Smart RE Corp Markful Shop

4. Sign Options



Yard Signs (Various Design Options).



Open House Signs (Various Design Options)



Riders



Yard Sign & Post Kits



18X24 H Stake Kit -Set of 5



18X24 A Frame Kit Options





5. Ordering Yard/Listing Signs

Note: The Process for ordering signs in a kit is similar to ordering them individually. The kits are a great way to save by bundling the signs with the posts or hardware to hang them.

After Selecting the Style you prefer, you will need to select the Material and Grommet Options.

		Smart RE Corp. Yard Sign Panels The S 30" X 24" Sign Panel bight	eria Sma
		Choose your product options:	у I с
ш	SMARI	Choose your material: •	IINU
L L	Unlocking The Door To Better Living	Corrugated Plastic 4mm: Cost-effective and lightweight	ıax
S Þ		PolyComb 3mm: Stronger and lightweight [+\$12.00]	
C		Aluminum Composite 3mm: Most durable and long lasting [+\$20.00] Tip: Se	ee t
ö		Reflective Aluminum Composite 3mm: Eue catching reflective surface (+\$60.00) Option	ו by
ш		of this	s sci
÷.	Agent Name	Choose your grommet hole options 16" on center:: *	
	REALTOR8 Additional Info	No grommet holes	~ ~
	000.000.0000	Add top grommet holes (+\$2.00)	nm
	yourname@email.com www.website.com	Add top and bottom grommet holes [+\$4.00] The S	Sm
	SMART RE Corp.	Buy Now \$64.00 (\$64.00/ea) recor	mm
		Choose your quantity: 1 +	۱me
		Start Personalizing 4 for	
		4101	m
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	DESIGNED	TO FIT YOUR NEEDS SELEC	
	Sign	Material	
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S. S. S. S. S.	1 State Stat	for th	e to
		quant	tity.
		cost	ner
and the state	- TIT		,
		Aluminum Composite Best all-around + most durable + 3mm thick Long lasting, all-weather and works well with any signpost or	r fram
		Compatibility: Double-stake frames tent frames and posts	
		Recommended use: Hanging from a post	

al:

art RE Corp Team ecommends the um Composite option imum durability.

he description of each scrolling to the lower part reen in the markful shop.

1ets:

art RE Corp Team nends selecting top ets at a minimum but ore options.

ty∶

he Quantity you need.

ipping cost is flat rate otal order, not based on You save on overall sign if you purchase an 1.



6. Customizing your Yard/Listing Sign

Add all your information and image(s) **keeping compliance in mind.** Note: The order of the fields vary by design but the names of each field remain the same.



FOR SALE:

This field can be left as is or you can change it to FOR LEASE.

Agent Name:

This field requires your full name as registered on your real estate licence with or your official DBA.

REALTOR®:

This field can be left as is or customized to suit your designation (Broker Associate, Real Estate Agent, etc.)

Additional Info:

Your License# as required in your State*. Starting with DRE# or LIC#

Phone Number:

Include the best number to reach you. Please include the . or - in between segments of the number.

Email:

Include your professional email address.

Website:

Include your website address.

Tip: Use this area to zoom in make sure all details & spelling appears as it should.

*Some states do not require the License Number to appear on the marketing materials but it is recommended. Should you choose not to include it, you can simply click on the field and then on the space bar to remove the placeholder text.



7. Selecting Images & Icons

Note: If you chose a design without a photo, Skip to the Icon/Symbol Step.

Not all States have Mandatory Icons requirements on Marketing Items. Please ensure you know if you need them and which one(s) you need. You can include 1, 2 or 3 or of them.



Uploading your Headshot

Please use a good quality approved headshot

Step 1: Click on the photo placeholder or the 'Click lcon to Add an Image' on the right.

Step 2: Click on UPLOAD FILES to upload an image from your device. This image will be saved for future use.

Step 3: Select the Headshot you want to use and click insert in the bottom right.

Step 4: Move the image around if needed to ensure if is centered.





Choosing your Icons/Symbols

Step 1: Click on the icon placeholders or 'Click on Icon to Add Symbol (#)'.

Step 2: Choose the 'One_Color_white' folder for black signs or chose 'One_Color_black' for icons to use on the white designs.

Step 3: Select the symbol you want to use and click insert on the bottom right. Repeat as need for other symbols.

Tip: You can also change the order of the symbols once they've been added. Start with the one closest to the text and work you way out if you choose to include more than 1.

Select an image				
UPLOADS	SYMBOLS			
CATEGORIES	Q Search.			Da
10 Top Berkshire_Symbols Coldwell_Banker_Symbols One_Color_Black		1		
Cone_Color_White Color_White Real_Estate_Symbols REMAX_Symbols Color_Networks	21_REALTOR_White	31_White_Equal_Ho.	41_White_MLS.pdf	S1_White_R
The_Armed_Forces	0. ClearSymbol.pdf	71_CRS_White pdf	DRS_Agent_White pdf	Facebook_w



8. Final Review and Approval

Once you have reviewed everything (Look up close with the magnifying glass), click NEXT on the bottom left.

You will then be on the final review page as shown below.



SMART Unlocking The Door To Better Living

10. Ordering Open House Signs

Riders allow you to extend your messaging such as: SOLD or COMING SOON (Where permitted)

They also allow you the option to use a Yard Sign design that does not include FOR SALE or FOR LEASE. You can add the appropriate Rider to your sign frame.

	Smart RE Corp. Directional And Open House Signs
OPEN HOUSE	18" X 24" Directional Sign Panel
	Choose your product options:
Agent Name	Choose your material: *
REALTOR® Additional Info	Corrugated Plastic 4mm: Cost-effective and lightweight
000.000.0000	PolyComb 3mm: Stronger and lightweight [+\$8.00]
yourname@email.com www.website.com	Aluminum Composite 3mm: Most durable and long lasting [+\$10.00]
SMART RE Corp.	Reflective Aluminum Composite 3mm: Eye catching reflective surface [+\$30.00]
	Choose your grommet hole options 16° on center:: *
	No grommet holes
	Add top grommet holes [+\$2.00]
	Add top and bottom grommet holes [+\$4.00]
	Buy Now \$40.00 (\$40.00/ea)
	Choose your quantity: 1 +
	Start Personalizing

Material:

Choose your material factoring the type of hardware that will be holding the sign and environmental factors.

Grommets:

Choose Grommets if you intent to use A Frame type holders.



Customize:

Select the 'Start Personalizing' button to write the text you want on the Rider.

Click the NEXT button for the Final review and ADD TO CART steps.



10. Ordering Riders

Riders allow you to extend your messaging such as: SOLD or COMING SOON (Where permitted)

They also allow you the option to use a Yard Sign design that does not include FOR SALE or FOR LEASE. You can add the appropriate Rider to your sign frame.

	Smart RE Corp. Sign Riders
	6" X 24" Sign Rider
	Choose your product options:
	Choose your material: *
	Corrugated Plastic 4mm: Cost-effective and lightweight
	PolyComb 3mm: Stronger and lightweight (+\$3.00)
	Aluminum Composite 3mm: Most durable and long lasting [+\$4.00]
	Reflective Aluminum Composite 3mm: Eye catching reflective surface [+\$12.00
	Choose your grommet hole options 16" on center:: *
	No grommet holes
	Add top grommet holes [+\$2.00]
	Add top and bottom grommet holes [+\$4.00]
FITS:	FOR SALE
Yard Panel Sign 24" x 30"	
	FOR LEASE

Material:

The Smart RE Corp Team highly recommends the Aluminum Composite option for maximum durability.

Grommets:

Not necessary however, you could choose top grommets if you wanted to use the rider below your yard sign (if you yard sign has 4 Grommets).

Customize:

Select the 'Start Personalizing' button to write the text you want on the Rider.

Click the NEXT button for the Final review and ADD TO CART steps.



11. Custom Sign Designs

The current templates don't suit your needs or you want to order Team Signs? Upload your finished Artwork.

IMPORTANT!

All Custom Artwork must be approved for Compliance.



Send for Review:

If you haven't already received approval from someone in the Marketing Department, please use the options to send your design for Review on the final design review page.

The request should be sent to your Team Lead or to julie@smart.realestate

PRODUCTS BRANDED JUST FOR YOU Browse All Categories				
Business Cards	Under Hore AF	Custom Packs	Rame Badges	
Note Cards	Car Magnets	Postcards	Listing Essentials	
Stationery	Tri-Fold Brochures	Name Plates		

Request Approval	Send this artwork to someone for review and approval. The product will be placed in the "Save For Later" portion of your cart and you will be notified when you receive feedback or approval.
	Julie Lalonde
	julie@smart.realestate
	Please review and approve my sign
	I

Send this artwork to someone for review and approval

If you need any assistance with your custom design, please reach out to Julie julie@smart.realestate



12. Checking Out

Ready to finalize your order! If you already signed up and added all your details, this will be a breeze. If you haven't yet, it will save your information for future orders.

Discount Codes: If ordering more than 3 items, use the Discount Code: AGENTPACK10 to save 10%. Keep an eye on your emails from Markful. They often sends promotions!



TIP: This deal below pops up in your email when you leave qualifying items in your cart without checking out.

Great option when AGENTPACK10 can't be used but you are ordering over \$200 in products.



